Name	Boroondara Vibrant Shopping Precincts Advisory Committee
Context	The City of Boroondara has 53 shopping centres including 3 major activity centres and 15 neighbourhood centres3 commercial corridors, 32 neighbourhood centres, and 15 local centres. These centres attract locals and visitors, provide employment and services, and play a central role as social and community hubs. Council is committed to working in partnership with local businesses to enhance their vitality.
Purpose	Provides feedback, advice and guidance to Council on initiatives to enhance the vibrancy, accessibility, and economic and environmental sustainability of Boroondara's shopping village precincts.

Objectives	• Provide advice and information to Council on the challenges and opportunities experienced in our local business community.
	• Provide a forum for information sharing to gain insights into issues impacting Boroondara's shopping centres.
	• Provide advice on Council projects and initiatives that impact the city's economy.
	• Provide advice on the implementation of the Boroondara Economic Development Strategy Action Plan (2024), including:
	  ○ A review of Council's 2011 Shopping Centre Improvement Plan (SCIP) and proactive maintenance program for small and medium sized shopping centres.
	  ○ Exploring ideas for events and placemaking opportunities which promote Boroondara as a visitor destination and foster community connection.
	  ○ Provide feedback on initiatives to support businesses to transition to a circular economy and become more sustainable.
	  ○ Provide feedback on initiatives to improve transport, access, safety and parking in and around Boroondara's shopping precincts.
	• Provide advice and input into the SCIP refresh.

Membership	• One representative from Boroondara's 11 incorporated trader associations • Up to 4 representatives from other local business areas and sectors • Three senior Council officers • Council officers as required • Other experts as required
Meeting schedule	Meetings will be held quarterly, or as required, for approximately 1½ hours.
Departures from the Council Committee Policy	The following additional provisions apply to this Committee specifically: • The committee will support Council to deliver the Boroondara Economic Development Strategy and Action Plan.