



TRAIN AND TRAM ZONE ACTIVITY CENTRES

Multicultural engagement stakeholder kit



Department
of Transport
and Planning

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CONTEXT

We're planning for more homes in 60 local communities across Melbourne, in train and tram zones close to transport, open space and services. This includes the train and tram activity centre in your local area.

We are now in our first round of community consultation from October 2025. There will be drop-ins, walk-by activations, online Q&A sessions and an online survey throughout October to November 2025.

To ensure everyone can get involved, we've translated key project information into a range of languages. The materials provide details about the train and tram zone activity centres and how you can share your feedback.

We would really appreciate your help sharing information with your local community—whether through newsletters, social media, or local networks.

We are keen to work closely with you to ensure the community's voice helps shape the future of train and tram zone activity centres.



OBJECTIVE

You can help by:

Sharing the materials that you can access from this stakeholder kit with your community via social media, newsletters or local networks.

Directing people to the Train and Tram Zone Activity Centres Program website for current information and updates.

Encourage your community to provide feedback by filling in the survey or attending a drop-in session.

This stakeholder kit has been created to help you to let your culturally and linguistically diverse (CALD) communities know about the Train and Tram Zone Activity Centres Program.

The events are designed to give community members meaningful opportunities to share their views, ideas and feedback about things they value in their local area.



Community Consultation Program



PHASE 1 ENGAGEMENT:

Understanding place

October – November 2025

Phase 1 engagement will share program information with the community and seek to understand what local communities value about their local areas.

Engagement activities include: an online survey, online Q&A sessions, walk-bys and drop-in events.



PHASE 2 ENGAGEMENT:

Seeking more input as we finalise our plans

Early 2026

Phase 2 engagement will report back on what we heard during Phase 1 engagement and seek feedback on draft maps.

Engagement activities will likely include: online survey, online Q&A sessions, walk-bys and drop-in events.

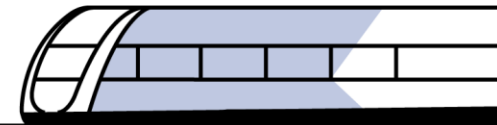


COMMUNITY REFERENCE GROUP (CRG)

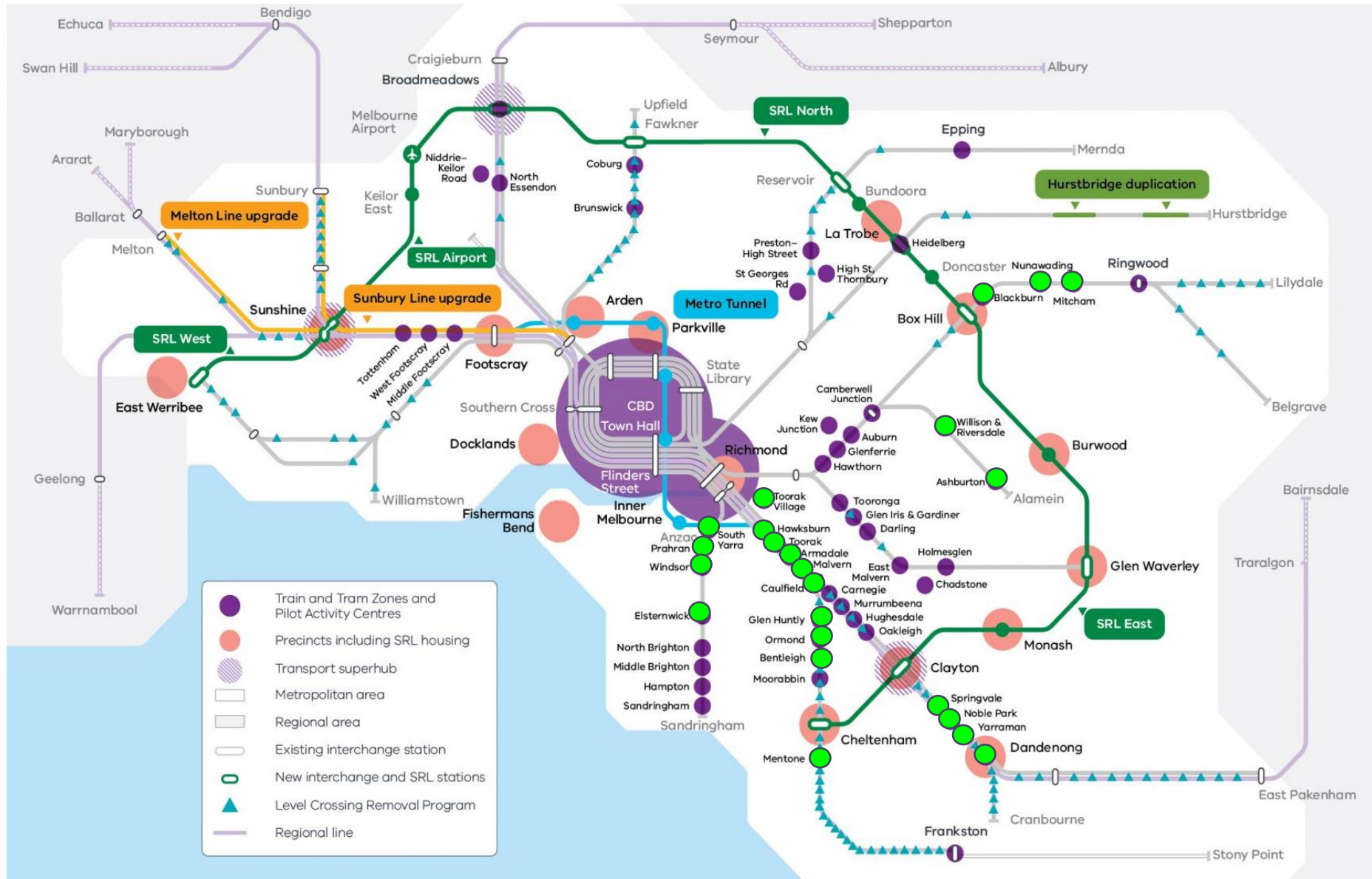
Early 2026

A CRG will be convened to review community feedback from Phase 1 engagement for the relevant group of train and tram zone activity centres.

The CRG will also respond to a specific remit, making recommendations to further inform our understanding of place



Tranche 2 Train and Tram Zone Activity Centres



Tranche 2 Train and Tram Zone Activity Centres

Tranche 2 Train and Tram Zone Activity Centres

Cluster	Activity Centre	Local Government Area	Top languages
Riversdale & Willison, Ashburton	Riversdale & Willison, Ashburton	Boroondara	Mandarin, Cantonese, Vietnamese, Greek
South Yarra to Windsor	South Yarra, Prahran, Windsor	Stonnington	Mandarin, Cantonese, Turkish, Gujarati
Hawksburn to Malvern and Toorak Village	Hawksburn, Toorak Village, Toorak, Armadale, Malvern	Stonnington	Cantonese, Turkish, Gujarati, Vietnamese
Caulfield to Bentleigh & Elsternwick	Caulfield, Glen Huntly, Ormond, Bentleigh & Elsternwick	Glen Eira	Turkish, Mandarin, Greek, Cantonese
Mentone	Mentone	Kingston	Mandarin, Gujarati
Springvale to Dandenong	Springvale, Noble Park, Yarraman, Dandenong	Greater Dandenong	Vietnamese, Mandarin, Cantonese, Thai, Greek, Hindi
Blackburn to Mitcham	Blackburn, Nunawading, Mitcham	Whitehorse	Mandarin, Cantonese, Greek, Turkish

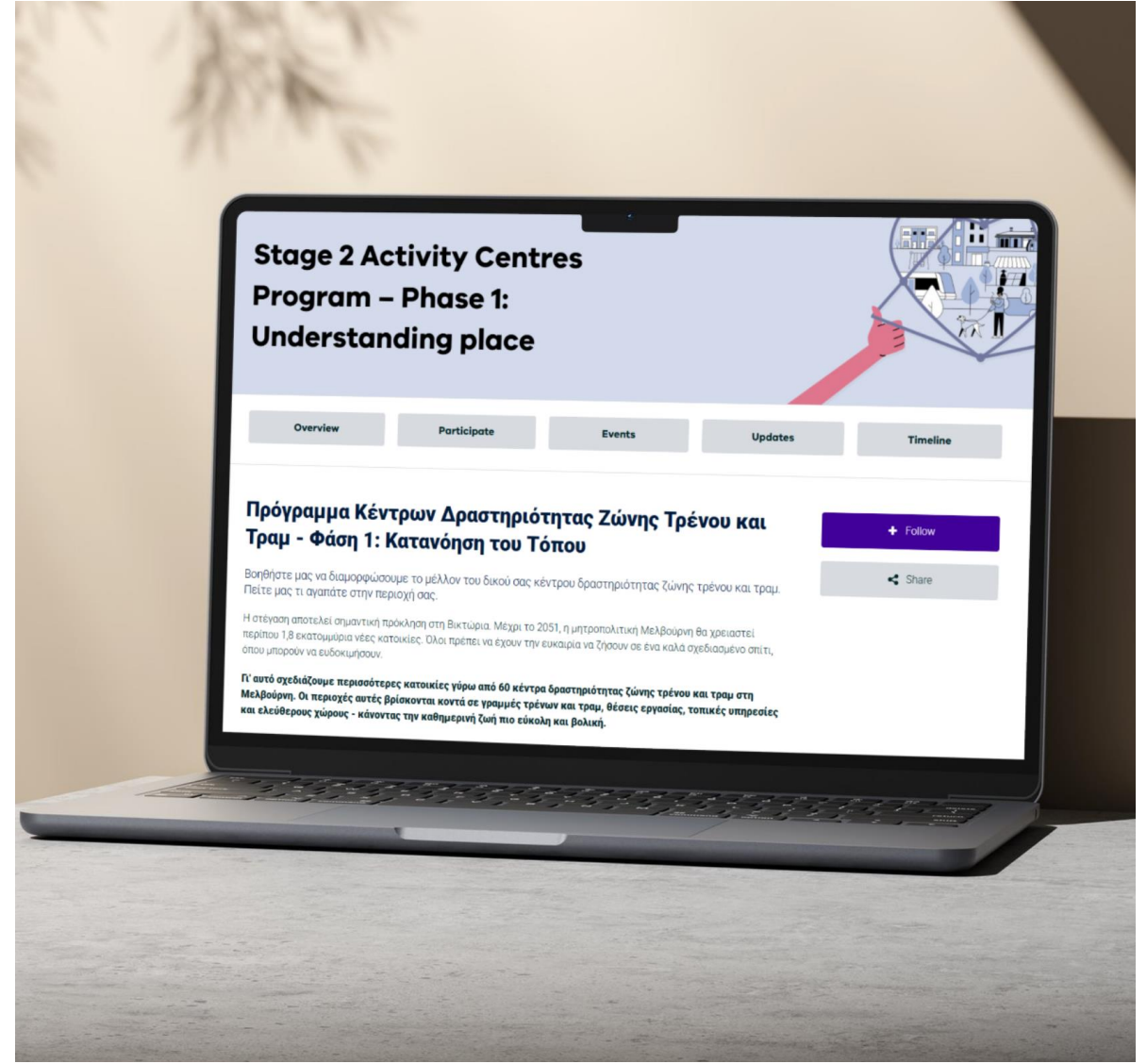
TRANSLATED WEBPAGE

Stakeholders can share the links to the translated webpages with their networks/community via email, social media or community newsletters.

The translated webpages provide detailed information about what the Train and Tram Zone Activity Centres are and seek to understand what local communities value about their local areas.

Available in the following languages:

- [Greek](#)
- [Gujarati](#)
- [Hindi](#)
- [Simplified Chinese](#)
- [Thai](#)
- [Traditional Chinese](#)
- [Turkish](#)
- [Vietnamese](#)



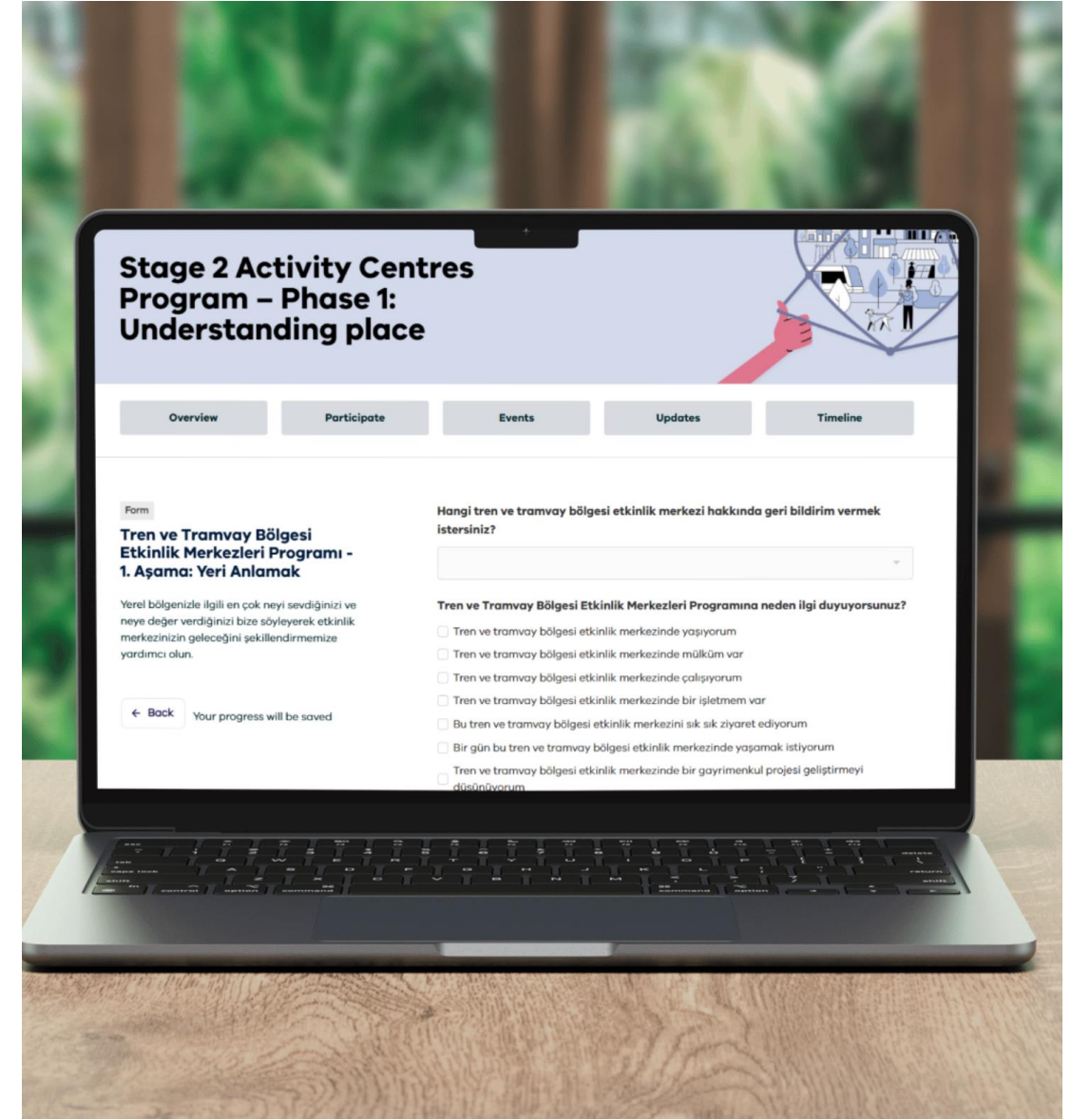
SURVEY

Community feedback is an important part of planning, developing and delivering the Train and Tram Zone Activity Centres Program.

This will involve two phases of public consultation, as well as Community Reference Groups (CRGs), who will deliberate on community feedback and provide advice to the planning team.

Available in the following languages:

- Greek
- Gujarati
- Hindi
- Simplified Chinese
- Thai
- Traditional Chinese
- Turkish
- Vietnamese



COMMUNITY REFERENCE GROUPS

We're establishing Community Reference Groups (CRGs) to support our planning.

These groups will consist of a diverse cross-section of people who visit, live, work, or run a business in each train and tram zone activity centre.

They will also provide feedback on Phase 1 consultation and help us understand the area better, to make sure we get the key details right in our draft maps.

Available in the following languages:

- Greek
- Gujarati
- Hindi
- Simplified Chinese
- Thai
- Traditional Chinese
- Turkish
- Vietnamese

Expressions of interest are now open.

Successful participants will be contacted shortly.

SOCIAL MEDIA

Social media tiles have been created in the top languages and are location targeted on social media to people who speak the language and are in the area.

These social tiles have been designed for sharing to encourage stakeholders to take part in engagement and have their say.

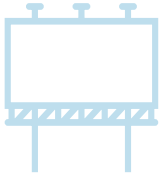
Click on this link to download:
[Translated materials](#)



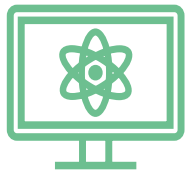
PROMOTING THE ENGAGEMENT PROGRAM



Social media advertising – Organic and geotargeted posts, multicultural posts and vox pops.



Out of home advertising – Street posters and digital outdoors screens on streets and at train stations



Online digital display advertising



DROP IN SESSIONS

Stakeholders are invited to join DTP for an in-person session about their local activity centre.

TRAIN AND TRAM ZONE ACTIVITY CENTRE	DROP IN LOCATION DETAILS
Riversdale and Willison, Ashburton	• Saturday 8 November, 3pm – 5pm - 19th Camberwell Scout Hall, 909 Riversdale Rd, Surrey Hills • Thursday 13 November, 4:30pm – 6:30pm – Ashburton Community Centre, 160 High St, Ashburton
South Yarra to Windsor	• Saturday 8 November 11:30am – 1:30pm – St Martins Youth Arts Centre, 28 St Martins Lane, South Yarra • Tuesday 11 November 4:30pm – 6:30pm – Grattan Gardens Community Centre, 40 Grattan St, Prahran
Hawksburn to Malvern and Toorak Village	• Wednesday 12 November 4:30pm – 6:30pm – St Georges Church Hall, 296 Glenferrie Rd, Malvern • Saturday 15 November 11:45am – 1:45pm – Toorak Uniting Church, 603 Toorak Rd, Toorak
Caulfield to Bentleigh and Elsternwick	• Thursday 20 November 4:30pm – 6:30pm – The Elsternwick Club, 19 Sandham St, Elsternwick • Wednesday 26 November 4:30pm – 6:30pm – McKinnon Public Hall, 118 McKinnon Rd, McKinnon
Mentone	• Tuesday 25 November 4:45pm – 6:45pm – Mentone Activity Hub, 29 Venice St, Mentone • Saturday 29 November 12pm – 2pm – Mentone Maternal and Child Health Centre, 34 Brindisi St, Mentone
Springvale to Dandenong	• Tuesday 18 November 4:30pm – 6:30pm – St James Church Hall, Cnr Buckingham & St James Ave, Springvale • Saturday 22 November 12pm – 2pm – Springvale Reserve Hall, 15 Newcomen Rd, Springvale
Blackburn to Mitcham	• Saturday 22 November 3pm – 5pm – Nunawading Community Hub, 96-106 Springvale Rd, Nunawading • Thursday 27 November 4:30pm – 6:30pm – Field Naturalists Club of Vic, 1 Gardenia St, Blackburn

THANK YOU

**For more information please visit:
engage.vic.gov.au/activity-centres-program-stage-two**